



*Media Literacy
in Action:
The Community
Planning
Project*

Episode 2
Aesthetics

What is a community?

People living in the same geographic place.



What makes a livable community?

People have many needs and wants in the community in which they live. They want to feel safe and enjoy the place where they live.

People want to live in neighborhoods where they know their neighbors. They want to shop where they can buy the things they need and want.

People also want public services that meet their everyday needs, like providing water and electricity, and police and fire departments that can send responders when there is an emergency.

Transportation is important in communities, whether it means sidewalks or forms of transportation that make it easy to get from place to place.



Schools and other learning centers are important too. Libraries, museums, and historical sites also provide places for learning.

Parks and recreation areas encourage people to enjoy the outdoors and exercise.

Art is important too, as are public spaces where people can gather for special events, which creates a sense of belonging and pride in the community.

Why are art and beauty important to communities?

An important aspect of a livable community is **aesthetics**, which means that there is beauty and art.

In different places that can mean different things. Some communities, because of their geography, have beauty, such as a river or lake.

Other places add art to their community to make it beautiful. Buildings can be designed to add beauty. Indigenous art is important to a community because it can tell about its history.

Some communities hire artists to make art for the community. There are many choices for making a community beautiful.

What kinds of aesthetics do you think you should have in your community? What will make your community beautiful?



Why is landscaping important to a community?

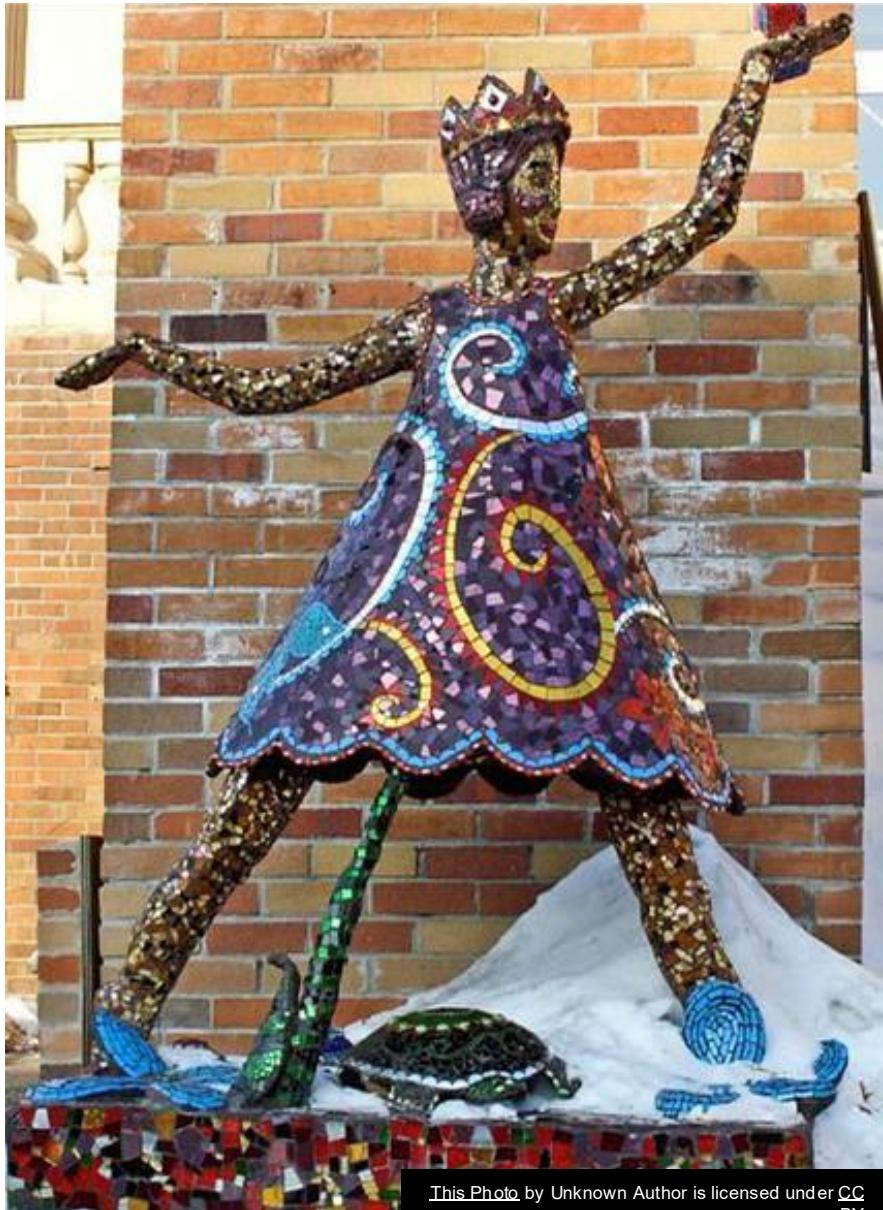
When you plan your community, you will need to work closely with the landscaping planners. They will be responsible for deciding where to plant trees and plants.





Community murals can celebrate the people of the community.





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The Space Needle, Seattle



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The Liberty Bell, Philadelphia

What kinds of art should we have in our community?

Where should art be?



Choices & Decisions

How will we organize our community to provide
art for everyone?

