



*Media Literacy  
in Action:  
The Community  
Planning  
Project*

Episode 1  
Community Planners



# What is a community?

People living in the same geographic place.

A photograph of three people working in a community garden. A man on the left, wearing a white t-shirt, is bending over a bed of yellow flowers. In the center, a woman wearing a green cap with a logo and a white t-shirt is also working in a bed of yellow flowers. On the right, a woman with blonde hair and glasses, wearing a grey t-shirt, is working in a bed of orange flowers. They are in an outdoor setting with a chain-link fence and a building in the background.

What do you  
like best  
about your  
community?

# What do community planners do?



# Exciting Opportunities!



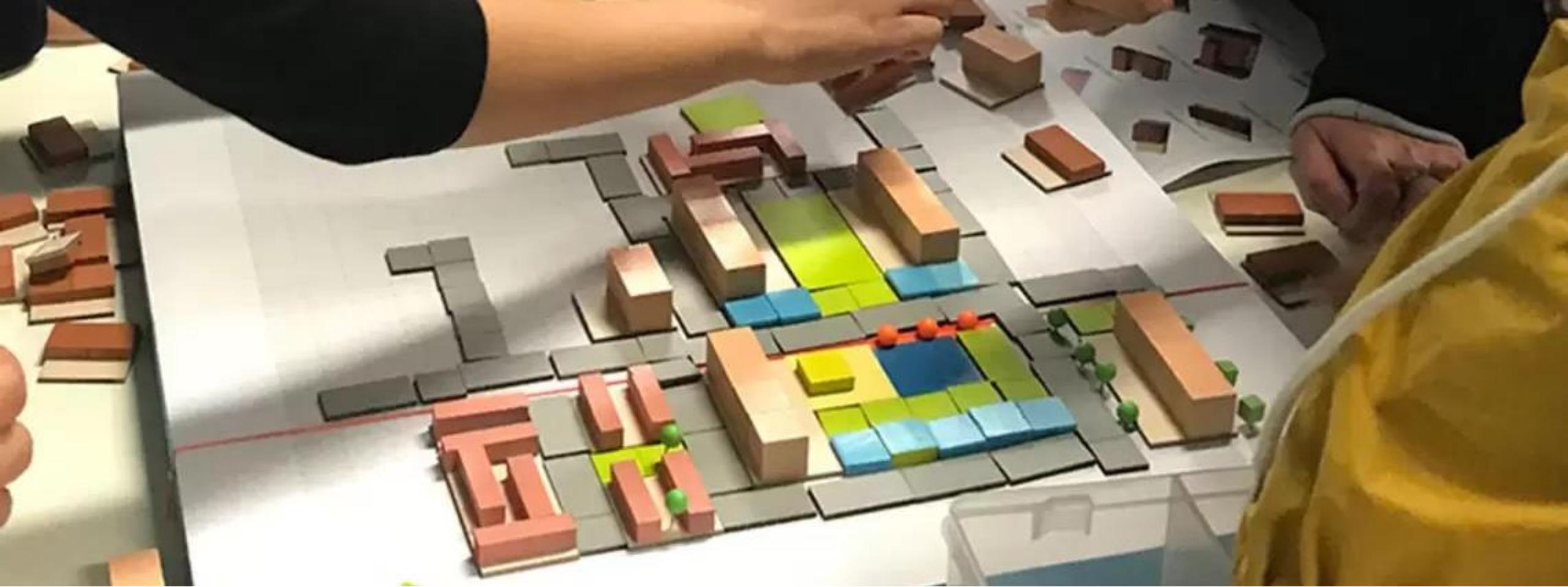
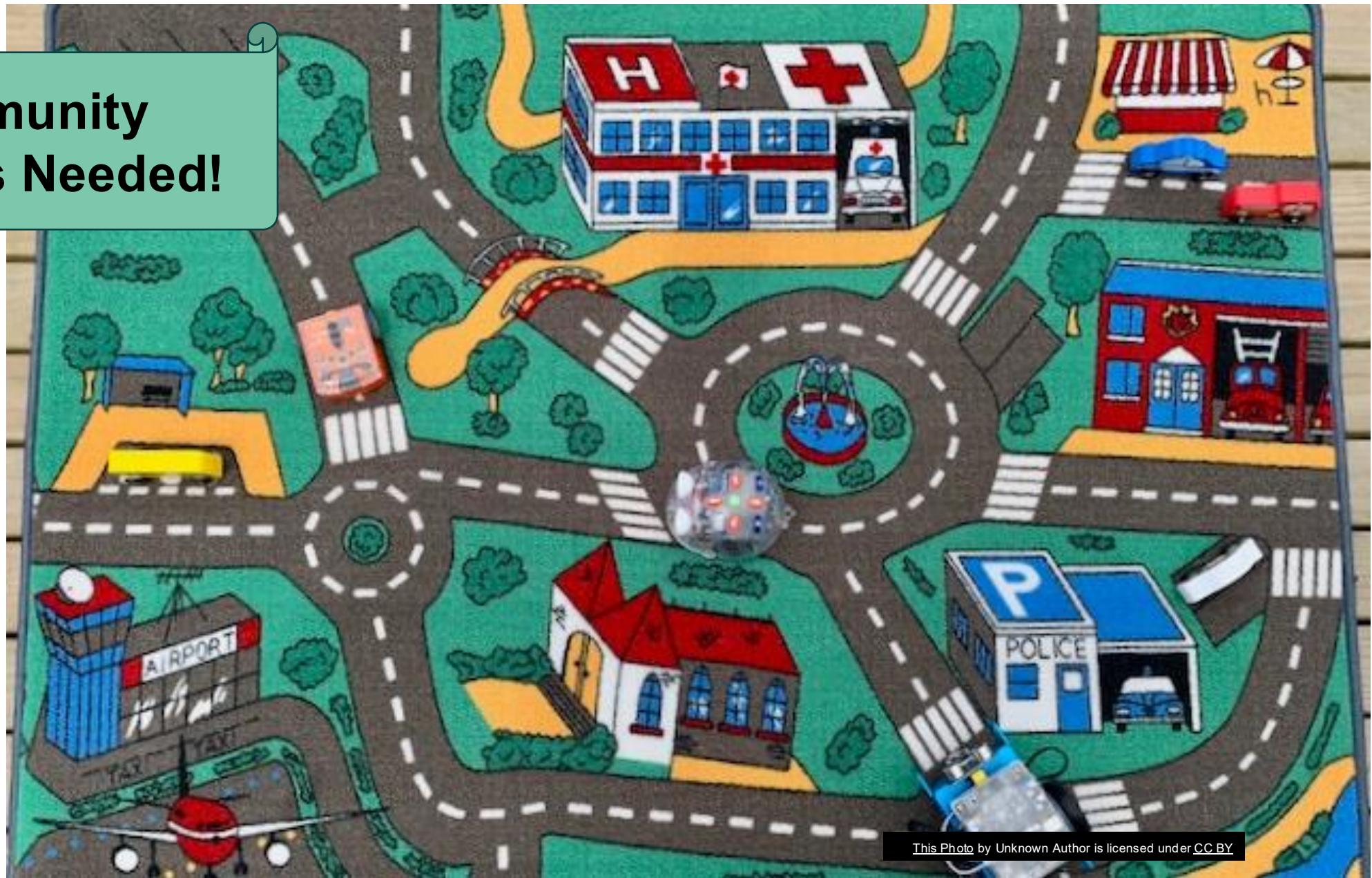


Photo Credit: <https://createdigital.org.au/urban-planning-games-seriously-fun-way-win-community-support/#comment-130643>

Why are community planners needed to create a livable community? What expertise do they need?

# Community Planners Needed!



## What is a livable community?

- ✓ Outdoor spaces where people can gather and exercise
- ✓ Indoor spaces where people can gather
- ✓ Different modes of transportation
- ✓ Housing for people of all ages and incomes
- ✓ Businesses and services for the community
- ✓ Educational opportunities
- ✓ Public services
- ✓ Aesthetics





# Plazas

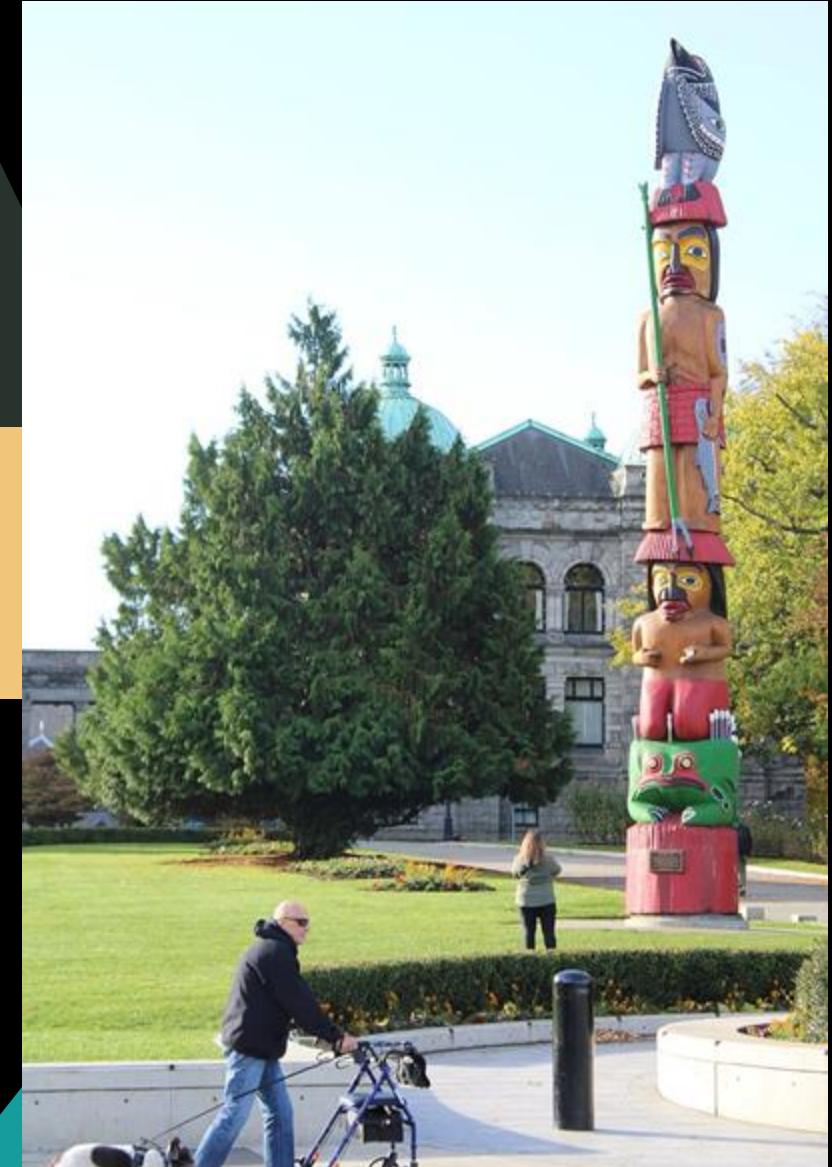


## Aesthetics

Providing beauty and art

Making things beautiful and  
pleasing to see or experience

Making a community enjoyable  
and livable



**Community  
planners  
needed to  
create a livable  
and vibrant  
community!**

Do you want to be  
on the community  
planning team?



Photo Source: <https://www.vecteezy.com/free-photos/building>

# Qualifications:

- Works well with others
- Can research to find out the best ideas for creating livable communities
- Cares about the environment
- Can read maps
- Is creative
- Is willing to specialize
  - Homes
  - Businesses
  - Public Services
  - Education
  - Parks and Recreation
  - Landscaping—Sidewalks, Plaza, Trees and Plants
  - Aesthetic Features
  - Transportation

